



20000 68th Ave W  
Lynnwood, WA 98036-5999  
www.edcc.edu

# Business Management E-Business

## Associate of Technical Arts Degree Program Requirements 2011-2012

Student Name \_\_\_\_\_  
Student ID \_\_\_\_\_

**Program Description** The Business Management E-Business Associate of Technical Arts Degree is designed for students who want to enter business and management positions that require strong technology skills. Understanding Internet technology is critical to success in nearly every industry. The E-Business degree prepares managers to improve customer relations, use information and decision-making tools, manage the supply chain effectively, and maximize bottom line performance through technology. The degree requires students to work with a Business Management adviser to select those courses which will help students achieve their educational and career goals. Many courses are available online. Refer to the class quarterly schedule. See individual websites for class offering details.

**Degree Outcomes** Outcomes for Edmonds Community College degrees and certificates can be found in the online college catalog at the bottom of each degree or certificate. To find specific outcomes, click on the degree or certificate from the program list in the online catalog at <http://catalog.edcc.edu>

**Common Course Numbering Changes** Please refer to [www.edcc.edu/ccn](http://www.edcc.edu/ccn) for more information.

**Credit/Grade Requirements** This ATA degree requires successful completion of a minimum of **90** credits as outlined. A minimum of 30 credits or one-third of the required credits, whichever is less, must be earned at Edmonds Community College. Students are required to maintain a minimum cumulative grade point average of 2.0 in all college-level courses.

**General Education/Related Instruction Requirements** Students who complete degrees or certificates of 45 credits or more are required to demonstrate learning in the following general education/related instruction areas: communications, computation/quantitative skills, and human relations/group interaction.

**Cultural Diversity** Edmonds Community College requires that students earning a degree or certificate of 45 credits or more meet the Cultural Diversity Requirement. Courses that satisfy this requirement are marked as “:CD” on the requirement sheet and/or “Meets Cultural Diversity Requirement” in the quarterly class schedule.

**Students are advised to**

- Plan their schedule several quarters in advance in order to accommodate courses that are offered only once or twice a year
- Review the college catalog for required course prerequisites and include these in schedule planning
- Communicate with a faculty adviser

**Graduation Application** A completed Graduation Application form must be submitted to Enrollment Services by the 10<sup>th</sup> day of the quarter in which the student expects to graduate. Forms are available at Enrollment Services located in Lynnwood Hall, or online at [www.edcc.edu/credentials/](http://www.edcc.edu/credentials/).

**Advisers** The advisers for this program are

Claudia Levi	<a href="mailto:claudia.levi@edcc.edu">claudia.levi@edcc.edu</a>	425-640-1388
Ann Paulson	<a href="mailto:apaulson@edcc.edu">apaulson@edcc.edu</a>	425-640-1613
Marie Tran	<a href="mailto:marie.tran@edcc.edu">marie.tran@edcc.edu</a>	425-640-1637

**College Resources**

Department Website	<a href="http://mgmt.edcc.edu">http://mgmt.edcc.edu</a>
Home Page	<a href="http://www.edcc.edu">http://www.edcc.edu</a>
How to Enroll	<a href="http://getstarted.edcc.edu">http://getstarted.edcc.edu</a>
Transfer Center	<a href="http://transfer.edcc.edu">http://transfer.edcc.edu</a>
Advising appointments	425-640-1458
College Bookstore	<a href="http://bookstore.edcc.edu">http://bookstore.edcc.edu</a>

	Course		Qtr	Credit	Grade
<b>I. General Education/Related Instruction Requirements (20 credits)</b>					
<b>Communication Skills – 10 credits</b>					
	ENGL 100	Introduction to College Writing	OR	_____	_____
	ENGL& 101	English Composition I *		5	_____
	<b>AND</b>				
	BSTEC 110	Business Communications:CD	OR	_____	_____
	CMST& 220	Public Speaking *		5	_____
<b>Computation/Quantitative Skills – 5 credits</b>					
	BUS 130	Business Math	OR	_____	_____
	CIS 114	Math and Problem Solving	OR	_____	_____
	MATH _____	_____		5	_____
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<b>Human Relations/Group Interaction – 5 credits</b>					
	MGMT 100	Human Relations/Organization:CD		5	_____
<b>II. Core Business Management Requirements (35 credits)</b>					
	BUS& 101	Introduction to Business *		5	_____
	MGMT 101	Introduction to E-Commerce		5	_____
	MGMT 130	Principles of Marketing		5	_____
	MGMT 215	Business Information Management		5	_____
	MGMT 240	E-Marketing		5	_____
	MGMT 270	Project Management I		5	_____
	MGMT 275	Business Strategies		5	_____
<b>III. Core Computer/Technical Requirements (25 credits)***</b>					
	BSTEC 130	Computer Fundamentals	OR	_____	_____
	CIS 100	Introduction to Business Computing		5	_____
	CS 115	Introduction to Programming		5	_____
<i>Choose one of the following 15-credit technical specialty areas</i>					
<i>Please see CIS adviser to determine appropriate path</i>					
<b>Web Development Specialty – 15 credits</b>					
	CIS 241	Web Development I		5	_____
	CIS 242	Web II Java Script		5	_____
	CIS 244	WEB IV Introduction to SEO		5	_____
<b>Information Security Specialty – 15 credits</b>					
	CIS 201	Digital Forensics and the Law		5	_____
	CIS 274	Introduction to Network Security		5	_____
	CIS 272	Digital Forensics I		5	_____
<b>Data Management – 15 credits</b>					
	CIS 250	Database Theory & Design		5	_____
	CIS 251	Structured Query Language (SQL)		5	_____
	CIS 220	Enterprise Architecture		5	_____
<b>IV. Career Management/Internship (3-5 credits)</b>					
	BSTEC 294	Career Management		3	_____
	BUS 290	Professional Development Seminar	AND	1	_____
	BUS 291	Business Internship		2-5	_____
	CIS 291	Technology Internship		3-5	_____
	CIS 298	Advanced Individual Projects		3-5	_____
<b>V. Electives (to total a minimum of 90 credits)</b>					
<b>Select from courses numbered 100 or above</b>					
	_____	_____	_____	_____	_____
	_____	_____	_____	_____	_____

**Explanatory Notes**

- \* This course may meet a requirement for an Edmonds Community College AA degree. Business transfer requirements vary by institution. See a transfer adviser for specific information
- \*\* Any college level course in designated department
- \*\*\* Contact a CIS faculty adviser for online substitutions

_____ Adviser's Signature	_____ Date	_____ Dean's Signature	_____ Date
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