EDMONDS COMMUNITY COLLEGE

20000 68th Ave W
Lynnwood, WA 98036-5999
www.edcc.edu

Visual Communications
Associate of Technical Arts Degree
Program Requirements
2011-2012

Student Name _____
Student ID   _____

Program Description This curriculum emphasizes a wide variety of multimedia, Internet and graphic design skills that are associated with today's new media job markets.

Degree Outcomes Outcomes for Edmonds Community College degrees and certificates can be found in the online college catalog at the bottom of each degree or certificate. To find specific outcomes, click on the degree or certificate from the program list in the online catalog at http://catalog.edcc.edu

Common Course Numbering Changes   Please refer to www.edcc.edu/ccn for more information.

Credit/Grade Requirements The ATA degree in Visual Communications is awarded upon a student's completion of a minimum of 93 credits according to the course requirements. A minimum of 30 credits must have been received from Edmonds Community College. Students are required to maintain a minimum cumulative grade point average of 2.00 in all college-level courses.

General Education/Related Instruction Requirements
Students who complete degrees or certificates of 45 credits or more are required to demonstrate learning in the following general education/related instruction areas communications, computation/quantitative skills, human relations/group interaction.

Cultural Diversity Edmonds Community College requires that students earning a degree or certificate of 45 credits or more meet the Cultural Diversity Requirement. Courses that satisfy this requirement are marked as ":CD" on the requirement sheet and/or "Meets Cultural Diversity Requirement" in the quarterly class schedule.

Students Are Advised To
- Plan their schedule several quarters in advance in order to accommodate courses that are offered only once or twice a year
- Review the college catalog for required course prerequisites and include these in schedule planning
- Check plans with the appropriate faculty adviser
- Request written approval for modification of the approved curriculum from Enrollment Services on a *Petition for Waiver* form

Graduation Application A completed Graduation Application form must be submitted to Enrollment Services by the 10th day of the quarter in which the student expects to graduate. Forms are available at Enrollment Services located in Lynnwood Hall, or online at www.edcc.edu/credentials/

Recommended Course Schedule The Visual Communications courses must be taken sequentially beginning fall quarter. See the requirement list on the reverse side for details. Check with your adviser every quarter. Students starting mid-program should consult a VISCO adviser for additional information regarding the course schedule.

Areas of Specialization The VISCO ATA degree has several optional areas of specialization listed on page 4. Students who complete the ATA may also receive an appropriate endorsement on their transcript by completing one or more areas of specialization. To qualify for an area of specialization endorsement, students must receive a grade of at least 2.0 in each course and an average of 3.0 GPA for all the courses in the area. At least two-thirds of the credits in each area must have been taken at Edmonds Community College.

Program Adviser
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College Resources
Home Page   http://www.edcc.edu
How to Enroll   http://getstarted.edcc.edu
Transfer Center   http://transfer.edcc.edu
College Bookstore   http://bookstore.edcc.edu
Advising Appointments   425-640-1458

Course			Cr	Trans	Grade	Qtr Generally Offered

I. General Education/Related Instruction Requirements (28 credits)

Communications Skills – (10 credits)

ENGL	100	Intro to College Writing	5	_____	_____	F W Sp Su
BSTEC	110	Business Communications:CD	5	_____	_____	F W Sp

Computation/Quantitative Skills – (5 credits)

BUS	130	Business Math	5	_____	_____	F W Sp Su

Human Relations/Group Interaction – (5 credits)

MGMT	100	Human Rel/Organiz:CD	5	_____	_____	F W Sp

Career Management – (8 credits)

BUS	290	Professional Development Seminar	1	_____	_____	F W Sp Su
BSTEC	294	Career Management	3	_____	_____	F W Sp Su
BUS	291	Business Internship	4	_____	_____	F W Sp Su

The internship must be taken during or after the last quarter of the program

II. Art and Visual Communications Courses (65 credits)

VISCO courses must be taken sequentially beginning fall quarter

Year 1

ART	111	Two-Dimensional Design: CD	5	_____	_____	F
PHOTO	103	Color & Digital Photography	5	_____	_____	F
VISCO	110	Intro to Apple Macintosh Systems	2	_____	_____	F
VISCO	120	Digital Imaging	4	_____	_____	W
VISCO	145	Illustration	4	_____	_____	W
ART	225	Graphic Design I	5	_____	_____	W
VISCO	115	Web Design I	4	_____	_____	Sp
ART	226	Graphic Design II	5	_____	_____	Sp
VISCO	210	Video Editing	4	_____	_____	Sp
VISCO	135	Web Design II	4	_____	_____	Su
VISCO	215	Video Production I	4	_____	_____	Su

Year 2

VISCO	240	Typography	4	_____	_____	F
VISCO	125	Multimedia Design I	4	_____	_____	F
ART&	100	Art Appreciation: CD	5	_____	_____	W
VISCO	230	Multimedia Design II	4	_____	_____	W
VISCO	250	Design Portfolio	2	_____	_____	Sp

III. Additional Endorsements (optional) See Note 1 on following page

Select one or more areas of specialization on the following page as an additional endorsement(s) to the multimedia endorsement

Area(s) of Specialization _____

☐   Cultural Diversity Requirement met_____

Course Number/Quarter

_____ _____   _____ _____
Adviser's Signature   Date   Dean's Signature   Date

Visual Communications Areas of Specialization

1. Students may receive endorsements on their transcript indicating they have completed a sequence of courses in a specific area of specialization within the Visual Communications career field. Additional areas of specialization may be applied for along with the ATA degree. (Adviser/Dean completes box and signs on preceding page.)

2. In addition, students who have completed the Visual Communications ATA degree within the past six years may use this form to apply for additional areas of specialization. (Adviser/Dean completes box and signs below.)

Some of the classes listed below may require prerequisites. Please check with your adviser prior to registration.

Course			Cr	Trans	Grade	Qtr Generally Offered			
Option 1 Web Development – 507B									
CIS	241	Web Development I	5	_____	_____	F	___	___	Su
CIS	242	Web II JavaScript	5	_____	_____	___	W	___	___
CIS	244	Web IV Intro to SEO	5	_____	_____	___	___	Sp	___
Option 2 Video Production – 739A									
HUM	105	Introduction to Film	5	_____	_____	___	W	___	___
VISCO	220	Video Production II	4	_____	_____	___	___	Sp	___
Option 3 Computer Game Development – 504A									
CS	161	Computer Game Dev I	5	_____	_____	___	W	Sp	___
CS	162	Graphics Programming I	5	_____	_____	___	___	Sp	___
CS	194	3D Graphics Animation	5	_____	_____	F	W	Sp	___

See Note 2 above

Date Visual Communications ATA Degree Awarded Previously _____

Area(s) of Specialization Approved _____

_____

_____   _____

Adviser's Signature   Date   Dean's Signature   Date