



20000 68th Ave W
Lynnwood, WA 98036-5999
www.edcc.edu

Business Management Fashion/Retail Merchandising Certificate Program Requirements 2011-2012

Student Name _____
Student ID _____

Program Description The Fashion/Retail Merchandising Certificate is designed for students seeking short-term training to prepare them for entry level jobs in the fashion and retail industry. The certificate requires students to work with a Business Management adviser to select those courses which will help students achieve their educational and career goals. Courses from this certificate may apply to the Business Management Department's Associate of Technical Arts Degree. Many courses are available online. Refer to the class quarterly schedule.

Degree Outcomes Outcomes for Edmonds Community College degrees and certificates can be found in the online college catalog at the bottom of each degree or certificate. To find specific outcomes, click on the degree or certificate from the program list in the online catalog at <http://catalog.edcc.edu>

Common Course Numbering Changes Please refer to www.edcc.edu/ccn for more information.

Credit/Grade Requirements This Certificate requires successful completion of a minimum of **35** credits as outlined. A minimum of 30 credits or one-third of the required credits, whichever is less, must be earned at Edmonds Community College. Students are required to maintain a minimum cumulative grade point average of 2.0 in all college-level courses.

Students are advised to

- Plan their schedule several quarters in advance in order to accommodate courses that are offered only once or twice a year
- Review the college catalog for required course prerequisites and include these in schedule planning
- Communicate with a faculty adviser

Graduation Application A completed Graduation Application form must be submitted to Enrollment Services by the 10th day of the quarter in which the student expects to graduate. Forms are available at Enrollment Services located in Lynnwood Hall, or online at www.edcc.edu/credentials/.

Advisers The adviser for this program is
Ann Paulson apaulson@edcc.edu 425-640-1613

College Resources

Department Website	http://mgmt.edcc.edu
Home Page	http://www.edcc.edu
How to Enroll	http://getstarted.edcc.edu
Transfer Center	http://transfer.edcc.edu
Advising appointments	425-640-1458
College Bookstore	http://bookstore.edcc.edu

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Course			Qtr	Credit	Grade
Fashion/Retail Requirements (30 credits)					
FASHD	104	Introduction to Fashion Design	_____	5	_____
FASHM	105	Introduction to Fashion Merchandising	_____	5	_____
MGMT	106	Retail Management	_____	5	_____
<i>Choose a minimum of 15 credits from the following</i>					
FASHD	110	Fibers and Fabrics	_____	5	_____
FASHD	274	Social Aspects/Clothing	_____	3	_____
MGMT	107	Event Planning	_____	5	_____
MGMT	122	Customer Relations Management	_____	3	_____
MGMT	130	Principles of Marketing	_____	5	_____
MGMT	131	Introduction to Sales	_____	5	_____
MGMT	132	Time Management	_____	5	_____
MGMT	134	Leadership	_____	2	_____
Recommended Electives (5 credits minimum)					
BUS&	101	Introduction to Business *	_____	5	_____
BSTEC	130	Computer Fundamentals OR	_____	_____	_____
CIS	100	Introduction to Business Computing	_____	5	_____
BSTEC	224	Spreadsheet (Excel)	_____	5	_____
BUS	290	Professional Development Seminar AND	_____	1	_____
BUS	291	Business Internship	_____	1-5	_____
EAP	100	Communication for College OR	_____	10	_____
EAP	131	College Editing	_____	5	_____
MGMT	100	Human Relations/Organization:CD	_____	5	_____
MGMT	101	Introduction to E-Commerce	_____	5	_____
MGMT	110	Sustainable Business Practices	_____	5	_____
MGMT	240	E-Marketing	_____	5	_____
MGMT	255	Special Topics	_____	5	_____

Explanatory Notes

* This course may meet a requirement for an Edmonds Community College AA degree. Business transfer requirements vary by institution. See a transfer adviser for specific information

Adviser's Signature	Date	Dean's Signature	Date